

Entrepreneurial knowledge of rural women in carrying out agro-based income generating activities in Assam

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ABSTRACT : The present study was conducted in six districts of Assam. Two districts from each zone, namely Jorhat and Dibrugarh of Upper Brahmaputra Valley Zone, Udalguri and Darrang from North Bank Plain Zone and Kamrup (M) and Kamrup (R) of Lower Brahmaputra Valley Zone were selected randomly. All total 240 rural women from 24 villages of selected zones and who were mostly engaged in both vegetable cultivation and livestock rearing were included as respondents for the study. The respondents were interviewed with the help of well structured interview schedule. The findings revealed that 44.32 per cent of rural women had low level of knowledge in vegetable cultivation whereas 40.45 per cent and 15.23 per cent of rural women had medium and high level knowledge, respectively. It was also observed that maximum number of rural women (42.77%) had medium level of knowledge in rearing of livestock whereas 39.49 per cent and 17.74 per cent of rural women had low and high level knowledge, respectively.

KEY WORDS : Level of knowledge, Vegetable cultivation, Livestock rearing

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